



SOVEREIGN EQUITY FUND

Cultural Foodways Sample Budget Narrative

New Day Tribal College
A Film of Spring Planting Traditions
Grant Period: 24 months

PERSONNEL = \$79,170

Jana James (Traditional Foods Manager) will allocate 50% of her time to executing this grant over the next two years. She is responsible for film direction, event planning, people management and grant management. The position has an annual salary of \$65,000, a 3% salary increase in year 2, and a 20% fringe cost.

DIRECT COSTS = \$87,699.25

Events

The first event is the Spring Planting Ceremony slated for April 2024 (Year 1). This is a time to introduce the film project to the community and raise awareness of planting traditions. We will partner with a production event company to have an outdoor tent with tables, chairs, and A/V on the college's farm (\$4,200). We're expecting 100 people to attend and will have appetizers catered by students in the college's culinary program (\$1,500).

The second event is the Community Film Screening slated for January 2025 (Year 2). We will premiere the film at this event. We will rent the college's auditorium, bring in a large screen, have an IT technician on hand, and decorate the venue (\$6,000). We're expecting 100 people to attend and will have dinner catered by a local Native entrepreneur (\$3,500).

Travel

Three members of the team will travel to the Prospect community (125 miles from campus) to interview elders six times in Year 1 (mileage = \$491.25). They will stay overnight for one night each time (3 people * 6 nights * \$120/night = \$2,160) and will draw per diem for each trip (3 people * 2 days * \$118/day = \$4,248).

Supplies

We will need a high-definition camera to record the interviews and b-roll (\$4,000). We'll also need a dedicated laptop for film editing and associated software (\$2,000). Both purchases are in Year 1.

Contract/Consultant

We will contract a film editor (Kyle Louis) in both years (100 hours * 2 years * \$50/hour) with a 3% raise in Year 2. Kyle will be responsible for editing film and burning DVDs. This totals \$10,200. We will contract a graphic designer (Alexis Edwin) in Year 2 (50 hours * \$40/hour = \$2,000). Alexis will be responsible for adding graphic elements to the film, creating the cover artwork, and designing decorations for film screening.

Printing/Publications

We will create 1,000 DVDs of the film to be distributed at tribal events for the years to come (e.g., powwows, homecomings, cultural classes, etc.). This will cost \$3,000.

Other

We will purchase a service contract for the camera for \$200 each year (total \$400).

INTERMEDIARY FUNDS = \$8,000

Each year we will select one student to receive a \$4,000 storytelling scholarship to invest in the future of arts and humanities for our college community.

INDIRECT COSTS = \$25,030.39

Our indirect rate is 15% on all personnel and direct expenses.

Year 1 = \$113,019.14 | Year 2 = \$86,880.50

Grand Total = \$199,899.64